

## **PELHAM BEAUTIFICATION BOARD MEETING**

**May 7, 2013**

A meeting of the Pelham Beautification Board was called to order at 6:05 pm by Gwen Kaminski in the Conference Room of the Pelham City Library on Tuesday, May 7, 2013. Present were board members Gwen Kaminski, Mosely Johnson, Neville Peacock, David Russell, Joel Price and Ashley Miller Anderson. Board members absent were Betsy Whitfield, Darlene Webb and Jeff Speegle. Also present were Dave Smith, Bill Daniel, Melissa Ralph and Paula Holly.

### **ROLL CALL**

It was determined that a quorum was present in order to conduct business.

### **MINUTES**

Mr. Johnson made a motion to approve the minutes of the April 3, 2013 meeting. Mr. Russell seconded the motion and the minutes were unanimously approved by a vote of members present.

### **BEAUTIFICATION AWARD NOMINEES**

Dave Smith of The Pelham City News addressed the Board regarding the selection of the Residential and Commercial nominees. He suggested the city be divided into sections by which all areas of the city would be addressed equally. He offered the services of the Pelham City News to obtain the nominees for both categories.

Discussion was held with Board members deciding to utilize Mr. Smith's idea of sectioning the city for choosing, but having a Board member provide the personal touch of selecting out of the section. Joel Price will select a residential nominee from the HWY 11 area. Paula Holly will provide a map with neighborhoods to Mr. Price. David Russell will select a commercial nominee for the upcoming issue. Ms. Holly will notify Mr. Smith of the board's intentions regarding the selection of the Beautification Awards. It was also discussed that all winners will be posted on all social media once the magazine is published.

Residential ~ There are no nominees at this time

Commercial ~ There are no nominees at this time

### **OLD BUSINESS**

There was no old business at this time.

### **NEW BUSINESS**

Ms. Kaminski distributed thank you and sympathy cards for the Board to sign and send to Butch Byrd and Steven Mobley.

Ms. Holly requested giving Give Me 5 Hours for the students that produced the logo for Pelhambration. The Board was in agreement with providing those hours. Ms. Holly will contact Ms. Connie Nolen and get the full names of the students.

Ms. Kaminski requested updates from the various Pelhambration committees.

#### *Vendor*

Ms. Peacock reported to the Board the committee's goal of 40 booths by Saturday, May 4<sup>th</sup>. The committee is on track with a variety of retail, food, snack and informational booths. Several members have applications in the works and will follow up in the upcoming week.

Potential booths include: bungee/trampoline, wood carvers, game zone and a photo booth.

#### *Entertainment/Celebrities*

Ms. Kaminski is providing an update on behalf of Dick and Gloria Paxton. She reported that we have received 2 completed entertainment forms, but had a few out that needed to be followed up on. The Corvette Club had expressed an interest in having a display of cars. Mr. Daniel confirmed that Lane Bearden and Tyler Watts would donate time to the event. He was still working to secure Rueben Studdard. Discussion was held as to whether or not the celebrities would stay in a stationary spot or move around. The City booth was recommended as a spot for them.

Pelham firefighter Thomas Nails has been asked to function as our emcee for the event.

#### *Kid's Zone*

Ms. Kaminski reported on behalf of Rosie Metcalf on the Kid's Zone. Ms. Holly has secured the dunking booth with Party Time. They will deliver on Friday, July 12<sup>th</sup> and pickup on Monday, July 15<sup>th</sup>. Please see the attached for additional Kid Zone information. Mr. Daniel has a potential connection with the Kraft Wiener Mobile.

### *Budget*

Ms. Holly reviewed the income and expense to this point. To date we have received \$2145.00 in booth rental. We have spent \$690.00 on advertising and \$1,500.00 on Entertainment. There will be additional expenses moving forward.

### *Advertisement/Marketing*

Ms. Melissa Ralph presented her ideas for a social marketing plan for Pelhambration. She has been in discussion with The Peach regarding radio spots, interviews with the Mayor and broadcasting from the event. Ms. Ralph also presented her stor front flyer promoting the event. Currently the event is posted on the city website and facebook page.

### **NEXT MEETING**

June 4, 2013, 6:00pm

There being no further business, the meeting adjourned at 7:45 pm.

Respectfully Submitted,

Paula Holly  
Beautification Board Liaison

Approved,

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### **Kids Activity Area:**

Paula has confirmed the Dunking Booth to be reserved and picked up and returned.

I have spoken with Home Depot about the kids workshop. Details are being worked on. More to report on this later.

Also spoke with Pelham First Baptist about doing a couple of puppet shows, one in the morning and one in the afternoon. Details also being worked out on this. Will report on it as it all comes together.

I have 3 blow up bounces. One is fairly large for older kids (maybe 4-8) and the other 2 are for smaller kids (maybe 1-3). I think that is plenty of bounce and no more needed.

Face painting will be done by the Pelham cheerleaders.

We will have games but those have all not been decided on for definite yet. We should have about 5-6 games.

We have the information on the clowns which I will forward to Paula to confirm through the City since they will have to be paid for.

Also, have the information on the magician which has been spoken with and he has agreed to do this. We just need to get something in writing to him.

We will have free popcorn and cotton candy in that area for the kids. This will also be sent to Paula since it will be paid for through the city. I have a popcorn machine that can be used but it may be easier to have them do both so they can provide the popcorn, oil, salt and bags. We can look at the difference in price for that.

There will be more things that will come together once everything is finalized, but these are the big things that will be definitely going on.

Thought about bringing a small television and dvd player and having an area where kids movies can be watched. Maybe some short ones that last about 5-6 minutes and we can rotate them out with different ones every hour or so. Just a thought.

Please let me know if there is anything specific you want to see in this area and we will see what we can do. Thanks.

Rosie