PELHAM BEAUTIFICATION BOARD MEETING
April 3, 2013

A meeting of the Pelham Beautification Board was called to order at 6:00 pm by Gwen Kaminski at Pelham City Hall on Tuesday, April 2, 2013. Present were board members Gwen Kaminski, Mosely Johnson, Neville Peacock, David Russell, Joel Price and Ashley Miller Anderson. Board members absent were Betsy Whitfield, Darlene Webb and Jeff Speegle. Also present were Mayor Gary Waters, Butch Byrd, Vince Cottone, Ray Miller, Bill Daniel and Paula Holly.

ROLL CALL

It was determined that a quorum was present in order to conduct business.

MINUTES

Ms. Peacock made a motion to approve the minutes as amended of the March 5, 2013 meeting. Mr. Price seconded the motion and the minutes were unanimously approved by a vote of members present.

BEAUTIFICATION AWARD NOMINEES

Residential ~ 189 Chase Drive – Jo & Henry Carter – 988.0806
Commercial ~ America's First Credit Union – 663.1945

Ms. Peacock made a motion to accept these nominations as submitted. Mr. Johnson seconded the motion and the nominees were unanimously approved by a vote of the members present.

Discussion was held regarding the announcement of the commercial award at the upcoming Pelham Business Council to help encourage businesses to keep their properties up. It was also mentioned that the Pelham City News could spotlight a city facility.

OLD BUSINESS

There was no old business at this time.

NEW BUSINESS

Mayor Waters addressed the board regarding the funding stream for Pelhambration.

Ms. Kaminski reviewed the proposed budget prepared by Ms. Amy Lisenba for Pelhambration.

Mr. Byrd discussed several celebrity options available to the Board. He has contacted Wimp Sanderson regarding an appearance and will explore other people as well. Ms. Kaminski read an email by Ms. Kelly Windham regarding several University of Alabama celebrities. The focus would be on the celebrities that could donate their time to this event. Mr. Byrd will follow up with the Board regarding Mr. Sanderson.

Ms. Kaminski referred to Ms. Donna Treslar's email regarding the Children's Area for Pelhambration. This committee has several great ideas and is working to bring them to fruition.

Mr. Byrd, Mr. Cottone and Ms. Peacock presented the Sponsor Packet to the Board for approval. Discussion was held regarding the purchase of additional shirts. It was decided to omit this line in the packet. Discussion was held regarding a title sponsor for the entire event. Five potential sponsors were nominated to approach to be a title sponsor: Steve Mobley, Coke, Issis & Sons, Alabama Power and Metro. Mr. Byrd will contact Mr. Mobley regarding the sponsorship and report back to the board.

Mr. Russell made a motion to accept the Sponsor Packet as amended. Ms. Miller seconded the motion and the packet was unanimously approved by a vote of the members present.

The Vendor Packets for Food and Retail/Informational Vendors was reviewed. With the addition of electrical needs on the application and licensing and breakdown information added to the rules, the packet will be ready for distribution.

Mr. Russell made a motion to accept the Vendor Packet as amended. Mr. Johnson seconded the motion and the packet was unanimously approved by a vote of the members present.

Ms. Holly will check on any Health Department rules or permits for the event. Mayor Waters will look into a temporary business license for certain vendors.

Ms. Holly stated that there are no events scheduled for the day or evening at Oak Mountain Amphitheater on July 13th. Mr. Patrick Boone has been contacted and is in support of the event. Veal Services has also been retained for pipe and drape on July 12th and July 13th, with schematics scheduled for closer to the event.

Discussion was held regarding the time of the event. Currently the proposed time is 11:00am to 4:00pm on Saturday, July 13, 2013.

Mr. Russell made a motion to accept the time frame of 11:00am to 4:00pm on Saturday, July 13, 2013. Mr. Johnson seconded the motion and the time frame was unanimously approved by a vote of the members present.

Ms. Holly let the board know that the Shelby County Reporter was working on an advertisement brochure package. She will pass along information as it becomes available. Discussion was held regarding a "Pelhambration!" table at the next Chamber Luncheon, April 24th.

NEXT MEETING

May 7, 2013, 6:00pm

There being no further business, the meeting adjourned at 7:50 pm.

Respectfully Submitted,

Paula Holly
Beautification Board Liaison

Approved,

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