

PELHAM BEAUTIFICATION BOARD MEETING

February 5, 2013

A meeting of the Pelham Beautification Board was called to order at 6:05 pm by Gwen Kaminski at Pelham City Hall on Tuesday, February 5, 2013. Present were board members Gwen Kaminski, Mosely Johnson, Neville Peacock, David Russell, Darlene Webb and Joel Price. Board members absent were Betsy Whitfield, Ashley Miller Anderson and Jeff Speegle. Also present were Mayor Gary Waters, Council Member Maurice Mercer, Paula Holly, Dick Paxton and Gloria Hudson.

ROLL CALL

It was determined that a quorum was present in order to conduct business.

MINUTES

Mr. Johnson made a motion to approve the minutes as amended of the January 15, 2013 meeting. Ms. Peacock seconded the motion and the minutes were unanimously approved by a vote of members present.

OLD BUSINESS

Ms. Holly informed the board of the residence nomination at 102 Chase Creek Circle. Ms. Webb brought the Triad Building to the board's attention for the commercial award. Discussion was held regarding continuing with monthly winners or moving to a bi-monthly winner to match the new magazine format.

Ms. Peacock made a motion to change from monthly winners to bi-monthly winners in keeping with the new magazine format. Mr. Johnson provided a second. The motion passed unanimously by a vote of the members present.

NEW BUSINESS

Mr. Paxton addressed the board regarding the city's upcoming 50th birthday. He informed the board of the Senior Center's desire to host a luncheon for all of the former and current council members and Mayors. The date for the luncheon is set for July 10, 2014 at the Pelham Senior Center. The Senior Center will handle the invitations and food. Mr. Paxton requested a search committee to help locate all former mayors and council members.

Mr. Paxton also spoke of the importance of planning a 50th Birthday Celebration to draw in not only residents, but people from our nearby cities. His ideas included merchant involvement, carnival atmosphere and live music. He and Ms. Hudson are willing to help with the planning and execution.

The Mayor spoke about the success of the Pelham Business Council Meeting and announced the first Pelham Town Hall Meeting on March 7, 2013 at the Pelham Civic Complex and Ice Arena. He would like the Board to attend the meeting. The Mayor also thanked the Board for their willingness to embrace and support the evolution of Pelham Pride Day. He informed the Board of his decision to provide a full-time duo working trash detail throughout the city on a daily basis.

Ms. Holly informed the board that the Shelby County Commission has not selected the dates for free landfill day/Spring Clean-up Day. She will notify the Board upon the Commission's vote.

Ms. Holly has tentatively reserved Technical Knock-out and Cinta's Document Shredding to participate in Spring Clean-up Day and will secure their involvement once the date is determined by the County Commission.

Per the Board's request, Ms. Holly stated the following dates in April for PHS Prom - 4/27, A-Day Games - 4/20, and the Shelby County Band Festival - 4/13 & 4/20.

Discussion was held regarding the evolution of Pelham Pride Day. The board decided to hold a contest to rename Pelham Pride Day and award a prize to the winner.

Ms. Peacock made a motion to hold a contest to rename Pelham Pride Day ending on February 28, 2013. Mr. Johnson provided a second. The motion passed unanimously by a vote of the members present.

Ms. Holly will issue a press release and post the contest on the website.

Once a new name has been chosen, the board will request the art department at Pelham High School help us with designing a logo for the event.

Discussion regarding the activities of the event included: business vendors, "A Taste of Pelham", free skating on the practice rink, fire truck, police car, blood mobile, DARE, Inflatables, Live Music, Raffle Prizes, car show, dunking booth for the Mayor and seating arrangements outside the complex.

The Mayor played a cd from Vintage Gray. This live band can play in the arena on a small stage for part of the afternoon.

For a great turnout, the importance of advertising outside the city was discussed. Options include Pelham Reporter, Shelby County Reporter, Shelby Living, and The Peach.

Ms. Kaminski requested Ms. Holly move the topic of the 50th Birthday Celebration to March's agenda under old business and provide a bullet list of ideas for the board.

NEXT MEETING

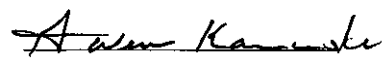
March 5, 2013, 6:00pm

There being no further business, the meeting adjourned at 7:50 pm.

Respectfully Submitted,

Paula Holly
Beautification Board Liaison

Approved,

A handwritten signature in cursive script, appearing to read "Adam Kaminski".