



MEETING AGENDA

- I. Call to Order Roberto Rodriguez, Board Chair
- II. Agenda Approval, Additions, or Deletions Robert Rodriguez, Board Chair
- III. Review and Approval of the Minutes of the February 18, 2025 CDA Board meeting
- IV. Finance Matthew Jaeh, Secretary/Treasurer
Financial Report:
- V. Marketing and Demo Status of Properties Owned by CDA
CDA Owned:
 - i. 1908 Montgomery Highway & 1910 Montgomery Highway
 - ii. Welborn Property and Fran's Property
 - iii. Discussion regarding Marketing:
 - 1. Commercial Brokerage Representation and Compensation – Susan Kelly
 - 2. Lamar Sign from north entrance into city: Promote Pelham
 - 3. Simple website or large full Business listing of ALL businesses located in Pelham with QRC to be managed by outside service provider.
 - a. ExplorePelhamAL.com; Moxey; AlabamaBusiness.vip
- VI. Economic Development updates Gretchen DiFante
City Manager
- VII. Executive Session (If determined necessary by the CDA Board)
- VIII. Call for Adjournment